

BA, BS/MBA PROGRAM

The integrated BA, BS/MBA program is designed for students who wish to combine undergraduate study in liberal arts and sciences leading to a Bachelor of Arts or Bachelor of Science degree, with graduate study leading to the degree of Master of Business Administration. This intensive program enables highly motivated students to engage in a broadly based education for a career in business or not-for-profit organizations.

The admission process for this program carefully tracks students through the course requirements and ensures that only capable students are enrolled. Freshman students are strongly encouraged, when they start classes, to seek advice about the program from the deans' offices in business administration and liberal arts and sciences. Certain courses must be completed in the freshman and sophomore years if the student intends to complete the program within 11-12 semesters. The actual timing of completing the two degrees will be based on courses that may have been taken in summer sessions and the individual student's internships.

The admission process starts prior to the beginning of the student's junior year (defined as 54 earned credit hours) and assumes completion of the first seven required business courses. At that point, the CBA's Associate Dean for Graduate Programs meets with the student and reviews his/her progress in completing the business core. Step two of the admission process occurs in the first semester of the senior year when the student will formally apply to the MBA Program through the Graduate Admissions Office. The process involves the following:

- A completed application for admission to the MBA program, accompanied by a \$50 nonrefundable application fee;
- Receipt of official transcripts from every college or university attended (including Rider University);
- A score on the Graduate Management Admissions Test (GMAT) or the Graduate Record Exam (GRE) that, combined with the student's GPA, work experience and co-curricular activities, shows evidence to the Graduate Admissions Committee of ability to do graduate work at the high level established for the MBA Program. Students are advised to take the GMAT or GRE exams in the summer between the junior and senior years;
- A statement of objectives prepared by the student that presents the student's reasons for wanting to enter the MBA program;
- An interview with the director of the MBA program; and,
- Completion of the required freshman and sophomore classes.

Students completing the BA, BS/MBA program must take at least 90 credits in liberal arts and sciences courses at the undergraduate level.

Students will be awarded the BS or BA degree when they complete the requirements for that degree in liberal arts and sciences. The MBA will be awarded upon completion of the MBA requirements.

Students in the program will complete all the courses required in the liberal arts core as well as those courses necessary to satisfy the requirements for a major in liberal arts and sciences. The following courses will be completed in the first eight semesters along with the following courses offered by business administration comprising the undergraduate business core:

ACC 210	Introduction to Accounting	3
ACC 220	Managerial Uses of Accounting	3

ECO 200	Principles of Macroeconomics ¹	3
ECO 201	Principles of Microeconomics ¹	3
FIN 220	Introduction to Finance	3
MGT 201	Fund Management & Org Behavior	3
MKT 200	Marketing Principles	3
MSD 105	Quantitative Methods for Business	3
MSD 200	Statistical Methods I	6
& MSD 201	and Statistical Methods II ¹	
CIS 185	Information Systems Essentials	3
CIS 385	Management Information Systems	3
Total Credits		36

¹ May be considered either business or liberal arts course.

In the last semester of the senior year, students will take the following course if they have all of the prerequisites met:

MSD 340	Production and Operations	3
---------	---------------------------	---

In all of the above courses, students must achieve a "B" or better in order for them to waive the equivalent "pre-program requirements" for their MBA Degree. If they do not, the student will be required to take the corresponding course at the graduate level.

In the three (3) or four (4) graduate semesters, the following graduate courses must be completed:

PMBA 8000	Executive Communications	1.5
PMBA 8210	Information Technology Management	3
PMBA 8220	Strategic Accounting for Manager	3
PMBA 8230	Managerial Economics ¹	3
PMBA 8240	Applied Corporate Finance	3
PMBA 8250	Operations & Supply Chain Management	3
PMBA 8260	Mkt Analysis & Decision Making	3
PMBA 8270	Adv. Organizational Behavior	3
PMBA 8290	Legal and Ethical Aspects of Management	3
PMBA 8880	Strategic Planning	3
Electives		6
Total Credits		34.5

¹ PMBA 8050 Introduction to Calculus or an equivalent calculus course must be completed before the student may take PMBA 8230.

Note: There is not a specific combination BS, BA/MBA program for business majors. All business majors may apply directly to the MBA program. If accepted, the student may be able to complete the MBA within twelve months after undergraduate graduation.

Further information concerning the MBA program is available from the Graduate Business Academic Coordinator, Mrs. Jean Cherney, at (609) 895-5557 or jcherney@rider.edu