

COLLEGE OF BUSINESS ADMINISTRATION

Business administration is for anyone who wants to develop the skills needed to turn ideas and dreams into reality. Whether it's creating a own company or rising to the top of a major corporation, the key is having the skills to make it happen.

In each of its majors, the College of Business Administration (CBA) seeks to develop in students the skills needed to perform effectively in a variety of organizational settings—small business, multinational corporation, service industry, not-for-profit, family company, Wall Street—depending upon the student's interests and goals. Each program is designed to provide an educational experience for the whole person by combining theory and practice. Business students participate in a learning environment that offers both the practical skills needed to launch a career and the learning skills needed for continued growth.

Mission Statement

The mission of Rider University's College of Business Administration is to provide a dynamic and innovative business education that builds functional expertise as well as professional competencies that enable our students to be productive, ethical, and socially responsible participants in the rapidly changing global marketplace.

The college fosters a supportive and personalized environment in which students develop communication, interpersonal, teamwork, leadership, and critical thinking skills for integrated problem solving. The CBA infuses current theory and practice into the curricula through professional activity, business partnering, and experiential learning as well as through a combination of discipline-based, pedagogical, and applied scholarly research efforts.

Key Objectives

To support students in preparing to perform effectively in the workplace and to continue to grow as individuals, the CBA seeks to realize the following key objectives for its undergraduate programs:

- To provide an outstanding faculty of teacher/scholars in the business fields who bring to the classroom a wide range of diverse expertise and who emphasize teaching excellence as well as research and scholarship;
- To develop an understanding of the functions of business, an ability to apply the tools and skills that will solve business and organizational problems, and an appreciation for the global environment of organizations in society;
- To offer sufficient breadth and depth in the curriculum to enable the student to achieve a level of competence in a major, while also providing opportunities for independent study, skill-building, and learning through experience;
- To ensure a useful balance between professional course work in the functional areas of business administration and study in the liberal arts and sciences; and
- To foster the development of leadership qualities and to encourage an attitude that values continuing education.

To remain strongly competitive, the CBA maintains high visibility and involvement in the corporate community outside of Rider. It seeks to be regarded by that community as a useful and valuable resource of educational knowledge, business and management talent, economic

expertise and applied research, as well as an excellent source of college graduates in business. Students and faculty are involved regularly in real business situations through internships, meetings, and programs of the Executive Advisory Council, the CBA Accounting Advisory Council, the CBA Global Supply Chain Management Advisory Board, the CBA Human Resource Management Board, the CBA Entrepreneurship Board, the CBA Business Analytics Advisory Board, and the CBA Marketing and Advertising Board. Students benefit from special programs for the community such as the Volunteer Income Tax Assistance (VITA) program coordinated by the Department of Accounting, Minding Our Business (a mentoring program of entrepreneurship for inner city students), and many student clubs and organizations.

Regardless of the functional area of business that students select for their careers, they will be impacted by what occurs in the world of technology-enhanced business practices. Rider's courses will continue to adapt and change as this fast-paced environment continually reinvents itself.

Professional Accreditation

Rider University's College of Business Administration programs were accredited by AACSB International—The Association to Advance Collegiate Schools of Business—in 1993 and most recently reaffirmed in 2012. In addition, the accounting program was further recognized for excellence with accreditation in accounting by AACSB International in 2000 and recently reaffirmed in 2012.

BSBA/MBA Option

It is possible to apply to the graduate business program after completing 90 credits in a Rider undergraduate business degree program. Those students admitted may enter the program upon the completion of the BSBA degree. Courses waived should permit them to graduate with an advanced degree in one year by taking the required graduate course work. See the Graduate Academic Catalog (<http://catalog.rider.edu/archives/2016-2017/graduate/colleges-schools/business-administration>) for requirements for the MBA program and the Master of Accountancy degree.

Students are eligible to take graduate business courses in the spring of their senior year if they are senior business majors with a minimum cumulative GPA's of 3.5 for MBA courses and 3.3 for MAcc courses. In order to take a MAcc course, a student must be an accounting major. Graduate business courses do not count toward both the undergraduate and graduate program requirements. Up to six credits of graduate level courses may be taken, and would be included in the regular full-time tuition fee.

Degrees

The CBA offers curricula at the undergraduate level leading to the degree of Bachelor of Science in Business Administration (BSBA).

(For master's level work, see the Graduate Academic Catalog (<http://catalog.rider.edu/archives/2016-2017/graduate>)).

Fields of Study: Majors, Minors, Concentrations and Certificates

To see the variety of programs of study that the CBA has to offer, please visit the list of Majors, Minors and Certificates (<http://catalog.rider.edu/archives/2016-2017/undergraduate/colleges-schools/business-administration/majors-minors-certificates>) available.

Selection of a Major

Students who are undecided regarding an area of business specialization are enrolled as business administration majors.

A student may elect to double major, but there is no guarantee that the student will be able to complete the second major within the 120 credit hours required for graduation.

Independent Study and Research

Students are offered opportunities for independent study in business-related areas for which formal courses are not available. Each program in the CBA provides these opportunities during the regular semester via offerings labeled 490, Independent Research and Study. Projects may be taken by an individual or a group of students working together. Each person must submit an independent study proposal including definitive statements on the following: an elaborate, clear statement of the study's significance; the study's design and objective; the utilization and expectation of on- and off-campus resources related to the study; and method to be used to demonstrate the results of the study.

Independent study proposal requests can be obtained and approved by the appropriate chairperson and the CBA Dean's Office. Such proposals must be submitted prior to the semester of the independent study and must include a timeline for completion.